ONION AGENCY

GROWING TRAFFIC for REAL ESTATE

PRINCIPLE OF THE ONION

AFTER MATURING, AN ONION TRANSFORMS INTO 2-3 NEW ONES.

OUR TEAM, UPON REACHING A NEW PROFESSIONAL LEVEL, FORMS SEVERAL WORKING GROUPS AND RENEWS ITS SPECIALIZATION.

WE CULTIVATE POTENTIAL AND GIVE FREEDOM TO NEW TALENTS.

TEAM OF YOUR SUCCESS IN REAL ESTATE

ABOUT THE COMPANY

ONION AGENCY – YOUR NICHE PAID TRAFFIC AND DIGITAL ADVERTISING AGENCY FOR REAL ESTATE.

WE BRING TOGETHER A TEAM OF PROFESSIONALS TO PROVIDE HIGH-QUALITY DIGITAL MARKETING SERVICES FOR DEVELOPERS, REALTORS, REAL ESTATE AGENCIES, AND INVESTORS.

ONION AGENCY ACTIVELY INTEGRATES THE LATEST TECHNOLOGIES AND INNOVATIVE SOLUTIONS TO MAXIMIZE CLIENT SATISFACTION.

ONION AGENCY HELPS CLIENTS ATTRACT TRAFFIC AND INTEGRATE IT INTO THEIR COMPANY'S PROCESSES TO ACHIEVE MAXIMUM EFFICIENCY.

MISSION

WE STRIVE TO MAKE THE DISTRIBUTION OF INFORMATION AND PROFITS RATIONAL AND TRANSPARENT AMONG ALL MARKET PARTICIPANTS. **ONION AGENCY** HELPS CLIENTS ATTRACT TRAFFIC AND INTEGRATE IT INTO THEIR COMPANY'S PROCESSES TO ACHIEVE MAXIMUM EFFICIENCY.

GOAL

OUR GOAL IS TO IMPLEMENT A SYSTEM OF FAIR PAYMENT DISTRIBUTION FOR SERVICES AMONG A TEAM OF SPECIALISTS AS AN INDUSTRY STANDARD, ATTRACTING THE BEST PROFESSIONALS AND CREATING HIGH-QUALITY SERVICES.

WE AIM TO BECOME ONE OF THE TOP 3 GLOBAL NICHE AGENCIES IN REAL ESTATE BY SCALING OUR ACTIVITIES TO ALL CONTINENTS AND COVERING ALL POSSIBLE TRAFFIC MULTIPLICATION TOOLS:

- CREATING USEFUL CONTENT,
- CONDUCTING WEBINARS,
- PUBLISHING AN ANALYTICAL DIGITAL MAGAZINE,
- LAUNCHING REAL ESTATE-FOCUSED APPLICATIONS AND PORTALS.

ONION AGENCY WAS CREATED TO REVOLUTIONIZE THE REAL ESTATE MARKET BY ENSURING HIGH-QUALITY SERVICES THROUGH FAIR PROFIT DISTRIBUTION AND INNOVATIVE APPROACHES. WE BELIEVE THAT TOGETHER WE CAN ACHIEVE SUCCESS AND IMPROVE THE INDUSTRY FOR THE BETTER.
(C) DMITRY CHE, CEO

FOR OUR DEVELOPER PARTNERS

EFFECTIVE SOLUTIONS FOR YOUR BUSINESS

LANDING PAGES AND FUNNELS

PACKAGING, PRESENTATION, AND ATTRACTING BUYERS FOR RESIDENTIAL COMPLEXES (RC)

- CREATING SALES FUNNELS.
- CREATING LANDING PAGES FOR RC PACKAGING.

SALE OF RESIDENTIAL AND COMMERCIAL PROPERTIES

- CREATING SALES FUNNELS.
- CREATING LANDING PAGES FOR RESIDENTIAL AND COMMERCIAL PROPERTIES.

SALE OF VILLAS FOR RENT

- CREATING SALES FUNNELS.
- CREATING LANDING PAGES FOR VILLA SALES.

ATTRACTING BUYERS FOR OFFICE AND RETAIL SPACES

- CREATING SALES FUNNELS.
- CREATING LANDING PAGES FOR OFFICE AND RETAIL SPACES.

DEVELOPER BRAND PROMOTION

- CREATING SALES FUNNELS.
- CREATING LANDING PAGES FOR BRAND PROMOTION.

ATTRACTING INVESTORS TO NEW PROJECTS

TARGETED AND CONTEXTUAL ADVERTISING

PACKAGING, PRESENTATION, AND ATTRACTING BUYERS FOR RESIDENTIAL COMPLEXES (RC)

CREATING ENGAGING ADVERTISING CONTENT AND LAUNCHING TARGETED CAMPAIGNS TO INCREASE RC SALES.

SALE OF RESIDENTIAL AND COMMERCIAL PROPERTIES

DEVELOPING AND IMPLEMENTING ADVERTISING STRATEGIES TO ATTRACT BUYERS FOR RESIDENTIAL AND COMMERCIAL REAL ESTATE.

SALE OF VILLAS FOR RENT

ADVERTISING VILLAS FOR SHORT-TERM AND LONG-TERM RENTALS USING TARGETED AND CONTEXTUAL ADVERTISING.

ATTRACTING BUYERS FOR OFFICE AND RETAIL SPACES

ADVERTISING CAMPAIGNS TO PROMOTE OFFICE AND RETAIL SPACES.

DEVELOPER BRAND PROMOTION

CREATING AND PROMOTING THE DEVELOPER'S BRAND TO INCREASE RECOGNITION AND TRUST.

PACKAGING AND PROMOTING RESIDENTIAL COMPLEXES TO INCREASE AWARENESS

COMPREHENSIVE PROMOTION OF RESIDENTIAL COMPLEXES TO INCREASE THEIR MARKET VISIBILITY.

AUTOMATION AND ANALYTICS

PACKAGING, PRESENTATION, AND ATTRACTING BUYERS FOR RESIDENTIAL COMPLEXES (RC)

- ANALYTICS OF ADVERTISING CAMPAIGN EFFECTIVENESS AND REPORTING ON BUYER ATTRACTION.
- AUTOMATION WITH BOTS TO INCREASE CONVERSION RATES.

SALE OF RESIDENTIAL AND COMMERCIAL PROPERTIES

- ANALYTICS OF ADVERTISING CAMPAIGN EFFECTIVENESS AND REPORTING ON PROPERTY SALES.
- AUTOMATION WITH BOTS TO INCREASE CONVERSION RATES.

SALE OF VILLAS FOR RENT

- ANALYTICS OF ADVERTISING CAMPAIGN EFFECTIVENESS AND REPORTING ON VILLA SALES.
- AUTOMATION WITH BOTS TO INCREASE CONVERSION RATES.

ATTRACTING BUYERS FOR OFFICE AND RETAIL SPACES

- ANALYTICS OF ADVERTISING CAMPAIGN EFFECTIVENESS AND REPORTING ON BUYER ATTRACTION.
- AUTOMATION WITH BOTS TO INCREASE CONVERSION RATES.

DEVELOPER BRAND PROMOTION

- ANALYTICS OF ADVERTISING CAMPAIGN

- CREATING SALES FUNNELS.
- CREATING LANDING PAGES FOR ATTRACTING INVESTORS.

ATTRACTING INVESTORS TO NEW PROJECTS

ADVERTISING TO ATTRACT INVESTORS TO NEW CONSTRUCTION PROJECTS.

AUTO-WEBINARS AND LIVE WEBINARS

ORGANIZING AND PROMOTING AUTOMATED AND LIVE WEBINARS TO ATTRACT POTENTIAL BUYERS AND INVESTORS.

EFFECTIVENESS AND REPORTING ON BRAND PROMOTION.

- AUTOMATION WITH BOTS TO INCREASE CONVERSION RATES.

ATTRACTING INVESTORS TO NEW PROJECTS

- ANALYTICS OF ADVERTISING CAMPAIGN EFFECTIVENESS AND REPORTING ON INVESTOR ATTRACTION.
- AUTOMATION WITH BOTS TO INCREASE CONVERSION RATES.

FOR OUR PARTNER REAL ESTATE AGENCIES AND FREELANCE AGENTS

EFFECTIVE SOLUTIONS FOR YOUR BUSINESS

LANDING PAGES AND FUNNELS

CREATING LANDING PAGES

- DEVELOPING TARGETED PAGES FOR INDIVIDUAL REAL ESTATE PROPERTIES AND AGENCY SERVICES.
- CREATING LANDING PAGES FOR PERSONAL REALTORS AND THEIR BRANDS.

DEVELOPING SALES FUNNELS

- BUILDING AUTOMATED SALES FUNNELS TO MANAGE LEADS AND INCREASE CONVERSIONS.
- INTEGRATING FUNNELS WITH CRM SYSTEMS TO ENHANCE

TARGETED AND CONTEXTUAL ADVERTISING

PACKAGING AND PRESENTATION OF THE AGENCY

- DEVELOPING AND PROMOTING THE AGENCY'S BRAND.
- CREATING AND OPTIMIZING ADVERTISING CAMPAIGNS TO ATTRACT CLIENTS.

ATTRACTING CLIENTS

- SETTING UP TARGETED ADVERTISING FOR POTENTIAL BUYERS AND RENTERS OF REAL ESTATE.
- LAUNCHING CONTEXTUAL ADVERTISING TO INCREASE THE AGENCY'S VISIBILITY IN SEARCH ENGINES.

ATTRACTING PERSONNEL

AUTOMATION AND ANALYTICS

ADVERTISING CAMPAIGN ANALYTICS

- REGULAR ANALYSIS AND REPORTING ON THE EFFECTIVENESS OF ADVERTISING CAMPAIGNS.
- OPTIMIZATION OF ADVERTISING STRATEGIES BASED ON COLLECTED DATA.

PROCESS AUTOMATION

- IMPLEMENTING CHATBOTS AND AUTOMATED SYSTEMS TO INCREASE CONVERSIONS AND IMPROVE CLIENT INTERACTIONS.
- AUTOMATING LEAD AND DEAL

CLIENT MANAGEMENT EFFICIENCY.

- ADVERTISING CAMPAIGNS TO RECRUIT NEW EMPLOYEES, INCLUDING REALTORS AND ADMINISTRATIVE STAFF.

REALTOR BRAND DEVELOPMENT

- STRATEGIES FOR DEVELOPING AND PROMOTING THE PERSONAL BRAND OF A REALTOR.
- CREATING AND PROMOTING PERSONAL WEBSITES AND SOCIAL MEDIA PAGES.

AGENCY BRAND DEVELOPMENT

- STRATEGIES FOR DEVELOPING AND PROMOTING THE REAL ESTATE AGENCY'S BRAND.
- CREATING CONTENT AND ORGANIZING EVENTS TO INCREASE BRAND RECOGNITION.

MANAGEMENT PROCESSES.

SERVICES AIMED AT REAL ESTATE INVESTMENTS

ATTRACTING SMALL AND LARGE INVESTORS AT ALL STAGES OF THE REAL ESTATE LIFECYCLE.

LANDING PAGES AND FUNNELS

CREATING LANDING PAGES FOR INVESTMENT PROJECTS

- DEVELOPING TARGETED PAGES DEDICATED TO SPECIFIC PROPERTIES OR PROJECTS TO ATTRACT INVESTORS.

CREATING SALES FUNNELS FOR INVESTORS

- BUILDING AUTOMATED SALES FUNNELS AIMED AT IDENTIFYING AND NURTURING POTENTIAL INVESTORS.

TARGETED AND CONTEXTUAL ADVERTISING

TARGETED ADVERTISING FOR ATTRACTING INVESTORS

- SETTING UP TARGETING BASED ON INTERESTS AND DEMOGRAPHICS AIMED AT POTENTIAL INVESTORS.
- RETARGETING TO BRING BACK AND RETAIN INTERESTED INVESTORS.
- ATTRACTING INSTITUTIONAL INVESTORS AND VENTURE CAPITAL FUNDS THROUGH PROFESSIONAL SOCIAL NETWORKS (E.G., LINKEDIN).

CONTEXTUAL ADVERTISING FOR ATTRACTING INVESTORS

- LAUNCHING CONTEXTUAL ADVERTISING CAMPAIGNS BASED

AUTOMATION AND ANALYTICS

ADVERTISING CAMPAIGN EFFECTIVENESS ANALYTICS

- EVALUATING THE ROI OF ADVERTISING CAMPAIGNS AIMED AT ATTRACTING INVESTORS.
- REPORTING ON ENGAGEMENT AND CONVERSION METRICS.

AUTOMATION WITH BOTS TO INCREASE CONVERSION RATES

- IMPLEMENTING CHATBOTS FOR AUTOMATED COMMUNICATION WITH POTENTIAL INVESTORS, ANSWERING THEIR QUESTIONS, AND GUIDING THEM FURTHER INTO THE SALES FUNNEL.

ON KEY QUERIES RELATED TO REAL ESTATE INVESTMENTS.

- SETTING UP CONTEXTUAL ADVERTISING TO ATTRACT INVESTORS TO SPECIALIZED EVENTS AND FORUMS.
- ATTRACTING INVESTORS THROUGH ADVERTISING ON THEMATIC WEBSITES AND PLATFORMS RELATED TO FINANCE AND INVESTMENTS.

PACKAGE OFFERS
FOR REAL ESTATE AGENCIES

BASIC

LANDING PAGES AND FUNNELS:

- CREATING A PRIMARY LANDING PAGE TO SHOWCASE THE AGENCY'S SERVICES.
- SIMPLE SALES FUNNEL FOR COLLECTING INQUIRIES FROM POTENTIAL CLIENTS.

TARGETED AND CONTEXTUAL ADVERTISING:

- TARGETED ADVERTISING ON SOCIAL MEDIA FOR THE LOCAL AUDIENCE.
- BASIC CONTEXTUAL ADVERTISING ON GOOGLE TO DRIVE TRAFFIC TO THE LANDING PAGE.

ANALYTICS AND AUTOMATION:

- MONTHLY REPORTS ON THE EFFECTIVENESS OF ADVERTISING CAMPAIGNS.
- AUTOMATION OF COMMUNICATIONS USING BASIC CHATBOTS.

STARTING AT 1500 $

ADVANCED

LANDING PAGES AND FUNNELS:

- DEVELOPING A MULTI-PAGE WEBSITE WITH DETAILED DESCRIPTIONS OF ALL SERVICES, INCLUDING CLIENT TESTIMONIALS AND CASE STUDIES.
- MULTI-CHANNEL SALES FUNNELS, INCLUDING AUTOMATED EMAILS TO MAINTAIN CLIENT ENGAGEMENT.

TARGETED AND CONTEXTUAL ADVERTISING:

- MULTI-PLATFORM ADVERTISING CAMPAIGN, INCLUDING GOOGLE, FACEBOOK, INSTAGRAM, AND LINKEDIN TO ATTRACT DIFFERENT CUSTOMER SEGMENTS.
- RETARGETING AND ADVANCED TARGETING STRATEGIES TO INCREASE CONVERSIONS.

ANALYTICS AND AUTOMATION:

- IN-DEPTH DATA ANALYSIS WITH DETAILED REPORTING ON ROI AND INVESTMENT EFFECTIVENESS.
- CRM INTEGRATION AND AUTOMATION OF CLIENT INTERACTION PROCESSES AND PORTFOLIO MANAGEMENT.

STARTING AT 3000 $

FOR DEVELOPERS

BASIC

LANDING PAGES AND FUNNELS:

- CREATING A SINGLE-PAGE LANDING PAGE TO PRESENT THE PROJECT.
- BASIC SALES FUNNEL FOR COLLECTING CONTACTS OF INTERESTED BUYERS.

TARGETED AND CONTEXTUAL ADVERTISING:

- TARGETED ADVERTISING FOR A LOCAL AUDIENCE INTERESTED IN PURCHASING REAL ESTATE.
- CONTEXTUAL ADVERTISING ON GOOGLE TO ATTRACT POTENTIAL INVESTORS.

ANALYTICS AND AUTOMATION:

- REPORTS ON CAMPAIGN EFFECTIVENESS.
- SIMPLE AUTOMATION FOR HANDLING INITIAL INQUIRIES.

STARTING AT 1800 $

ADVANCED

LANDING PAGES AND FUNNELS:

- DEVELOPING A MULTIFUNCTIONAL WEBSITE WITH DETAILED DESCRIPTIONS OF ALL PROJECTS.
- MULTIPLE SALES FUNNELS TARGETING VARIOUS SEGMENTS OF BUYERS AND INVESTORS, INCLUDING AUTOMATED EMAILS AND PERSONALIZED INTERACTIONS.

TARGETED AND CONTEXTUAL ADVERTISING:

- MULTI-CHANNEL ADVERTISING STRATEGY UTILIZING THE LATEST INNOVATIONS IN DIGITAL MARKETING.
- ADVANCED RETARGETING AND TARGETING METHODS TO INCREASE REACH AND CONVERSIONS.

ANALYTICS AND AUTOMATION:

- IN-DEPTH ANALYSIS OF ALL ADVERTISING CAMPAIGNS, INCLUDING ROI ASSESSMENT AND QUALITATIVE MODELING OF FUTURE REVENUES.
- INTEGRATION WITH PROJECT MANAGEMENT SYSTEMS AND CRM TO OPTIMIZE ALL MANAGEMENT PROCESSES AND CLIENT INTERACTIONS.

STARTING AT 4000 $

WHY CHOOSE OUR COMPANY?

ONION AGENCY – YOUR RELIABLE PARTNER IN THE WORLD OF DIGITAL ADVERTISING AND REAL ESTATE MARKETING. WE PROVIDE A FULL RANGE OF SERVICES FOR DEVELOPERS, REALTORS, REAL ESTATE AGENCIES, AND INVESTORS.

DEEP UNDERSTANDING OF THE REAL ESTATE MARKET

OUR EXPERIENCE AND EXPERTISE ENABLE US TO CREATE STRATEGIES THAT WORK.

COMPREHENSIVE SOLUTIONS

WE OFFER A FULL CYCLE OF SERVICES: FROM CREATING LANDING PAGES AND SALES FUNNELS TO ANALYTICS AND PROCESS AUTOMATION.

INDIVIDUAL APPROACH

WE OFFER EACH CLIENT UNIQUE SOLUTIONS TAILORED TO THEIR NEEDS AND GOALS.

HIGH-QUALITY SERVICES

WE STRIVE TO ENSURE THAT EVERY PROJECT IS EXECUTED AT THE HIGHEST LEVEL, PROVIDING MAXIMUM EFFICIENCY AND RETURN ON INVESTMENT.

TRANSPARENCY AND REPORTING

WE PROVIDE DETAILED REPORTS ON ALL OUR CAMPAIGNS SO YOU ALWAYS KNOW WHERE YOUR INVESTMENTS ARE GOING.

TEAM OF PROFESSIONALS

OUR TEAM CONSISTS OF EXPERTS WITH YEARS OF EXPERIENCE IN DIGITAL MARKETING AND REAL ESTATE.

INNOVATIVE TECHNOLOGIES

WE USE THE LATEST TOOLS AND TECHNOLOGIES TO ACHIEVE THE BEST RESULTS.

WHERE WE HAVE ALREADY WORKED IN REAL ESTATE

CASE STAT | EUROPE

ATTRACTING CLIENTS IN EUROPE TO PURCHASE RESIDENTIAL COMPLEXES

IN ASIA

- DMU (DECISION-MAKING UNIT): 30 000 000 - 40 000 000
- TA REACH % (TARGET AUDIENCE REACH): 0.7-1.2%
- CTT (CONVERSION TO TARGET): 7-12%
- CPC (COST PER CLICK): $0.87-$1.8
- CPA (COST PER ACQUISITION): $9-$32

REPEAT SALES (RS): 4-10%

PROMISING COUNTRIES FOR REAL ESTATE SALES

FRANCE / GERMANY / POLAND / ROMANIA / BULGARIA

ASIA CASE STAT

SELLING LUXURY REAL ESTATE IN SPAIN AND RESORTS IN CYPRUS

- DMU (DECISION-MAKING UNIT): 50 000 000 - 150 000 000
- TA REACH % (TARGET AUDIENCE REACH):
- 0.3-0.9%
- CTT (CONVERSION TO TARGET): 7-12%
- CPC (COST PER CLICK): $0.35-$1.2
- CPA (COST PER ACQUISITION): $4 -$24

REPEAT SALES (RS): 6-15%

TURKEY / UAE / SINGAPORE / SAUDI ARABIA / INDONESIA

PROMISING COUNTRIES FOR REAL ESTATE SALES

CASE STAT AUSTRALIA AND OCEANIA

SELLING LUXURY REAL ESTATE IN SPAIN AND RESORTS IN CYPRUS

- DMU (DECISION-MAKING UNIT): 1 000 000 - 4 000 000
- TA REACH % (TARGET AUDIENCE REACH): 1.7-2.6%
- CTT (CONVERSION TO TARGET): 10-15%
- CPC (COST PER CLICK): $0.45-$3.8
- CPA (COST PER ACQUISITION): $8-$18

REPEAT SALES (RS): 2-7%

PROMISING COUNTRIES FOR REAL ESTATE SALES

NEW ZEALAND / FIJI / COASTAL CITIES OF AUSTRALIA

NORTH AMERICA CASE STAT

SELLING REAL ESTATE IN OCEANIA + VILLAS IN BALI AND THAILAND

- DMU (DECISION-MAKING UNIT): 25 000 000 - 60 000 000
- TA REACH % (TARGET AUDIENCE REACH): 0.1-0.3%
- CTT (CONVERSION TO TARGET): 4-17%
- CPC (COST PER CLICK): $1.2-$2.2
- CPA (COST PER ACQUISITION): $12-$60

REPEAT SALES (RS): 5-17%

WESTERN UNITED STATES / CANADA

PROMISING COUNTRIES
FOR REAL ESTATE SALES

THERE ARE MINIMAL LAUNCHES ON THE AFRICAN CONTINENT - WE ARE IN THE PROCESS OF EXPLORATION.

IN SOUTH AMERICA, YOU CAN BE A PIONEER BY JOINING OUR TEAM.

WE ARE NOT TARGETING PENGUINS YET.

TEAM FORMATION PRINCIPLE

WE FORM OUR TEAM FROM THE BEST SPECIALISTS IN THE MARKET THROUGH **FAIR COMMISSION DISTRIBUTION** AMONG **ALL** PARTICIPANTS.

AT **ONION AGENCY**, EACH TEAM MEMBER RECEIVES THEIR SHARE OF THE PROFIT, MOTIVATING EVERYONE TO DELIVER MAXIMUM RESULTS AND CREATE HIGH-QUALITY SERVICES FOR OUR CLIENTS.

WE BELIEVE THIS APPROACH ATTRACTS AND RETAINS **TALENTED PROFESSIONALS**, MINIMIZING STAFF TURNOVER AND CREATING A **RELIABLE AND STABLE TEAM.**

OUR TEAM CONSISTS OF HIGHLY QUALIFIED SPECIALISTS IN DIGITAL MARKETING AND REAL ESTATE.

EACH TEAM MEMBER HAS MANY YEARS OF EXPERIENCE IN THEIR FIELD, ENSURING THE HIGHEST LEVEL OF PROFESSIONALISM AND EXPERTISE.

OUR TEAM INCLUDES SPECIALISTS IN TARGETED AND CONTEXTUAL ADVERTISING, ANALYTICS, CONTENT CREATION, AS WELL AS PROJECT MANAGERS AND CLIENT ENGAGEMENT EXPERTS.

PRINCIPLES OF RELATIONSHIPS

1. **TRANSPARENCY AND HONESTY:** RELATIONSHIPS WITHIN THE TEAM, AS WELL AS WITH EACH OF OUR CLIENTS AND PARTNERS, ARE BUILT ON THE PRINCIPLES OF TRANSPARENCY AND HONESTY. ALL FINANCIAL AND WORK PROCESSES ARE OPEN TO EVERY TEAM MEMBER.
2. **EQUALITY AND RESPECT:** WE VALUE THE CONTRIBUTION OF EVERY EMPLOYEE AND RESPECT THE OPINION OF EACH TEAM MEMBER. THE EQUAL DISTRIBUTION OF PROFITS UNDERSCORES OUR COMMITMENT TO THESE PRINCIPLES.
3. **SUPPORT AND DEVELOPMENT:** WE ACTIVELY SUPPORT THE PROFESSIONAL GROWTH AND DEVELOPMENT OF EACH TEAM MEMBER. TRAINING AND KNOWLEDGE SHARING ARE INTEGRAL PARTS OF OUR CORPORATE CULTURE.
4. **COLLABORATION AND TEAMWORK:** WE WORK AS A UNIFIED SYSTEM, HELPING EACH OTHER AND STRIVING FOR COMMON GOALS. OUR SUCCESS DEPENDS ON THE SUCCESS OF EVERY TEAM MEMBER.

WORK PROCESS

1

INITIAL CONSULTATION

- **DESCRIPTION:** MEETING WITH THE INTERESTED PARTY TO UNDERSTAND THEIR NEEDS, GOALS, AND EXPECTATIONS.
- **OBJECTIVE:** IDENTIFY KEY TASKS AND DEVELOP A PRELIMINARY UNDERSTANDING OF THE FUTURE STRATEGY.
- **OUTCOME:** FORMATION OF A CLEAR BRIEFING.

ANALYSIS AND AUDIT

- **DESCRIPTION:** COMPREHENSIVE ANALYSIS OF THE PROSPECTIVE CLIENT'S CURRENT SITUATION.
- **OBJECTIVE:** IDENTIFY STRENGTHS AND WEAKNESSES, OPPORTUNITIES FOR IMPROVEMENT.
- **OUTCOME:** DETAILED REPORT WITH RECOMMENDATIONS.

STRATEGY DEVELOPMENT

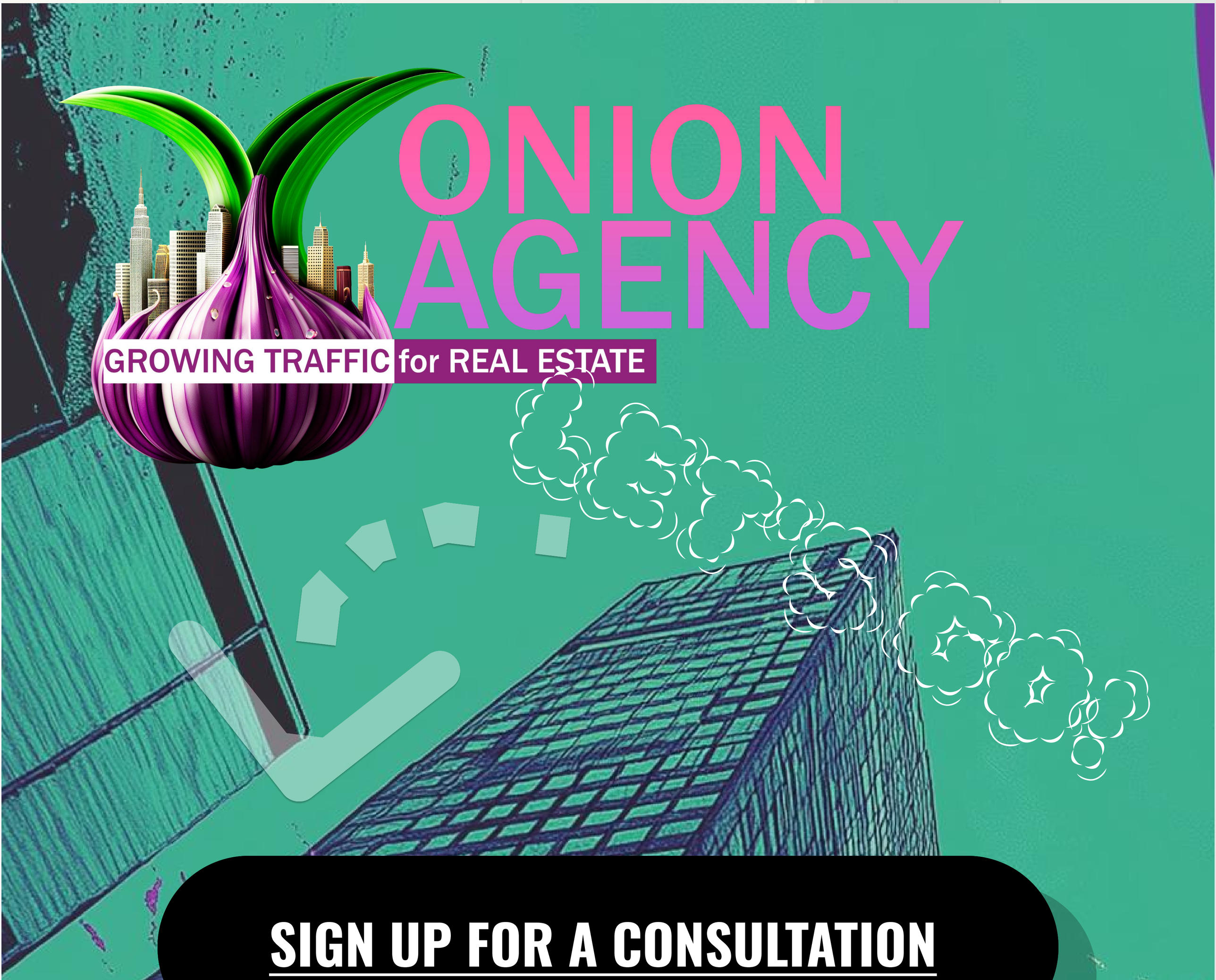
- **DESCRIPTION:** DEVELOPMENT OF A COMPREHENSIVE MARKETING STRATEGY.
- **OBJECTIVE:** CREATE A DETAILED ACTION PLAN TO ACHIEVE THE CLIENT'S GOALS.
- **OUTCOME:** DOCUMENT WITH THE PROMOTION STRATEGY, MEDIA PLAN, AND EVENT SCHEDULE.

CAMPAIGN LAUNCH AND MANAGEMENT

- **DESCRIPTION:** IMPLEMENTATION OF THE STRATEGY, LAUNCHING ADVERTISING CAMPAIGNS, AND MANAGING THE PROCESS.
- **OBJECTIVE:** EFFECTIVELY EXECUTE ACTIVITIES TO ACHIEVE MAXIMUM RESULTS.
- **OUTCOME:** LAUNCHED ADVERTISING CAMPAIGNS WITH CONTINUOUS MONITORING.

5 REPORTING AND OPTIMIZATION

- **DESCRIPTION:** REGULAR REPORTING, ANALYSIS OF EFFECTIVENESS, AND ADJUSTMENTS.
- **OBJECTIVE:** ENSURE PROCESS TRANSPARENCY AND CONTINUOUS IMPROVEMENT OF RESULTS.
- **OUTCOME:** ACHIEVEMENT OF CLIENT GOALS AND PROVISION OF DETAILED REPORTS.



CONTACT A MANAGER

VISIT THE WEBSITE

EXPANSION PLANS

AT **ONION AGENCY**, WE ARE COMMITTED TO CONTINUOUS GROWTH AND DEVELOPMENT. IN THE COMING YEARS, WE PLAN TO SCALE OUR OPERATIONS TO AN INTERNATIONAL LEVEL BY OPENING NEW OFFICES AND EXPANDING OUR PRESENCE IN KEY REGIONS. OUR GOAL IS TO BECOME ONE OF THE

LEADING GLOBAL DIGITAL MARKETING AGENCIES FOR REAL ESTATE.

INTERNATIONAL EXPANSION:

- OPENING OFFICES IN STRATEGICALLY IMPORTANT REGIONS WORLDWIDE.
- STRENGTHENING PARTNERSHIPS WITH LOCAL COMPANIES AND AGENCIES.
- DEVELOPING AND ADAPTING OUR SERVICES TO MEET THE SPECIFIC NEEDS OF DIFFERENT MARKETS.

BUSINESS SCALING:

- INCREASING OUR TEAM OF PROFESSIONALS TO ENSURE HIGH LEVELS OF SERVICE.
- IMPLEMENTING MODERN TECHNOLOGIES AND AUTOMATING PROCESSES TO ENHANCE WORK EFFICIENCY.
- ENSURING CONTINUOUS TRAINING AND PROFESSIONAL GROWTH FOR OUR EMPLOYEES.

ANNOUNCEMENT OF THE DIGITAL MAGAZINE BY ONION AGENCY

WE ARE EXCITED TO ANNOUNCE THE LAUNCH OF OUR NEW **DIGITAL MAGAZINE "REAL ESTATE INSIGHTS"** SCHEDULED FOR RELEASE IN 2025. THE MAGAZINE WILL COVER CURRENT TRENDS, ANALYTICS, AND BEST PRACTICES IN THE REAL ESTATE INDUSTRY. EACH ISSUE WILL FEATURE EXCLUSIVE CONTENT FROM LEADING EXPERTS, DETAILED MARKET REVIEWS, INVESTMENT TIPS, AND INNOVATIVE SOLUTIONS FOR DEVELOPERS AND REALTORS.

WE ARE ALSO **OPEN TO COLLABORATION** AND ADVERTISING OPPORTUNITIES IN OUR MAGAZINE. IF YOU WANT TO DRAW ATTENTION TO YOUR BRAND OR SHARE YOUR EXPERTISE, CONTACT US TO DISCUSS PARTNERSHIP AND ADVERTISING OPTIONS.

JOIN US AT THE START! SUBSCRIBE NOW TO RECEIVE THE FIRST ISSUE FOR FREE. DON'T MISS THE OPPORTUNITY TO STAY UPDATED ON THE LATEST NEWS AND TRENDS IN THE REAL ESTATE WORLD.

FIRST STEP

COLLABORATION

...IF YOU'RE CONFIDENT - TAKE ACTION
IF YOU TAKE ACTION - COMPLETE IT
ONCE YOU'VE COMPLETED IT -
SHARE THE RESULTS, DRAW CONCLUSIONS, AND... KEEP MOVING FORWARD...

(C) ONION TEAM